

**Form No. INC-33**



Form language

English

Hindi

**e-MOA (e-Memorandum of Association)**

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]

Refer instruction kit for filing the form.

All fields marked in \* are mandatory

\* Table applicable to company as notified under schedule I of the Companies Act, 2013

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

Table A/B/C/D/E

1 The name of the company is

NAMAN IN-STORE (INDIA) LIMITED

2 The registered office of the company will be situated in the State of

Maharashtra

3 (a) The objects to be pursued by the company on its incorporation are:

1. To carry on the business as agents for promotion of sales of any person, organization while acting in the capacity of advertising agents, vendor, advisers, franchiser, consultants and organize in any part of India or abroad, sales promotion drive, seminars, exhibitions, trade fairs and activities related to advertising & publicity agents and contractors and for this purpose to purchase, sell, sponsor, hire, charter, manage, acquire, undertake, hold, provide & promote, trade, fabricate, alter, paint, convert, finish, buy, sell, import & export, manufacture of advertising or publicity material, time, space on any radio station, internet, broadcasting centre, television centre, video cassettes, audio cassettes, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future media; to produce items to be distributed as promotional gifts, Fabricating of metal items, wood items, plastic items, electric and paper items in India and abroad, printing on all surfaces along with installation of the same, and to take up market survey, market researches, training programs and developmental activity for the products and promotional campaigns of all kinds on behalf of clients in India or abroad.

2. To establish the shops or branches and / or other places of works and to appoint agents, chain of

intermediaries for achieving the object and processing activities of the company.3.To collaborate with foreign firms/ companies for acquiring or offering technical know-how, trade name or to employ foreign technicians or experts or advisors on a contract basis or otherwise and to train company?s technicians, experts and franchises in or outside India for developing allied industries and to send out to foreign countries the company?s own technicians, plants, machinery, tools etc. for developing Industries in foreign countries on a joint venture basis or otherwise and to send out company?s men to foreign countries for further training.3.To become a subsidiary company or to be a parent or a holding Company and to promote companies and to hold shares, voting rights and power to appoint Directors therein and to act as investors financiers, foreign exchange dealers and monetary agents, and to transact leasing or hire-purchase business generally.4.To liaison with Judicial and quasi Judicial authorities like courts, department of company affairs, Income tax authorities, Reserve Bank of India and such other departments as may be required in connection with the business of the company.5.To prepare, buy, deal, sell, import, export, and generally to deal in wholesale business or retail business of any commodities, substances, apparatus, plant, machinery, tools, goods, articles, or things pertaining to business as covered in the main object which in the opinion of the company may be conveniently dealt with.6. To negotiate loans, under-writing contracts, mortgages, equity participation, cash credit, overdraft and other financial facilities from banks, financial institutions, Government and Semi Government Bodies, and others on behalf of the companies.7.To promote, undertake and participate financially and otherwise in Joint ventures in India and abroad in association with Indian or overseas companies, either State owned or private, individuals and firms for and on behalf of the clients of the company.8.To mortgage, hypothecate, pledge all or any of the property whether movable or immovable of any description whatsoever and other valuable securities of the company.9.To invest and deal with the surplus moneys of the Company not immediately required in any manner as the Company may determine from time to time.10.To draw, make, accept, endorse, discount, execute, and issue promissory notes, bills of exchange, bills of lading, warrants, debentures, and other negotiable or transferable instrument.11.To amalgamate, enter into partnership or into any arrangement for sharing profits, union of interest, co-operation, joint venture, joint marketing or reciprocal concession, or for limiting competition with any person or company carrying on or engaged in or about to carry on or engage in, any business or transaction which the Company is authorised to carry on or

engage in, or which can be carried on in conjunction therewith.12.To receive money on deposit, other than public deposit, loan and borrow or raise money from any person or Bank or Company or Governments in such manner and to extent as the Company thinks fit, and in particular by the issue of debentures, or debenture stock, perpetual or otherwise and to secure the repayment of any money borrowed, raised or owing by mortgage, charge or lien upon all or any of the property or assets of the Company (both present and future), including its uncalled capital, and also by a similar mortgage, charge or lien to secure and guarantee the performance by the Company or any other persons or Company, as the case may be. The Company shall, however, not carry on any banking business as laid down in Banking Act, 1949.13.To establish, and regulate branches or agencies of the Company at any place in India or elsewhere and discontinue the same.14.To adopt such means of making known the business in which the Company deals or is interested as may seem expedient and in particular by advertising and giving publicity to the business of the company in all legitimate and proper way.15.To promote, form and invest in Investment Company or Companies in India and abroad directly or as joint ventures in Association with other appropriate bodies, organisations, Companies, Individuals, to achieve objects of the company.16.To form, incorporate or promote any company or companies whether in India or abroad, having objects which in the opinion of the Company could directly or indirectly assist the company in the management of its business or the development of its properties or otherwise prove advantageous to the Company and to pay all or any of the cost and expenses incurred in connection with any such promotion or incorporation and to remunerate any person or company in any manner it shall think fit for services rendered or to be rendered in the formation or promotion of the Company or the conduct of its business or in or about the promotion of any other company in which the company may have a interest or in the issue of any securities of the company or any company promoted by this Company.17.To distribute among the members in specie any property of the company or any proceeds of sale or disposal of any property of the company, but so that no distribution amounting to a reduction of capital be made except with the sanction (if any) for the time being required by law.18.To indemnify members, officers, directors, agents, and servants of the company against the proceedings, costs, damages, claims and demands in respect of the anything done by them for and in the interest of the company or any loss, damages, or misfortune which, shall happen in execution of the duties of their office or in relation thereto.19.To acquire by

(b) \*Matters which are necessary for furtherance of the objects specified in clause 3(a) are

purchase or otherwise lands, buildings or any interest in immovable property for the purpose of the company.20.To acquire from any person, firm, body corporate or incorporate, whether in India or elsewhere, technical information, know-how, processes, engineering, manufacturing and operating data plans, lay-out, and blue prints useful for the design, erection, operation of plant required for any of the businesses of the client company and to acquire license or any other rights and benefits in the forgoing matters and things.21.To incur expenditure on market surveys, or engage the services of agents/ brokers to achieve any or all the objectives set out herein.22.To purchase, take on lease, hire or otherwise acquire, any real and personal property and any rights or privileges which the Company may think necessary or convenient for the purposes of its business or may enhance the value of any other property of the Company. 23.To apply for, purchase, or otherwise acquire and protect and renew in any part of the world any patents, patent-rights, brevets, invention, trade marks, designs, licenses, concessions and the like, conferring any exclusive or non-exclusive or limited right to their use, or any secret or other information as to any invention which may seem capable of being used for any of the purposes of the Company or to use, exercise, develop, or grant licenses in respect of, or otherwise turn to account the property, rights or information so acquired and to expend money in experimenting upon testing or improving any such patents, inventions or rights. 24.To acquire and undertake the whole or any part of the business, property, and or/ liabilities of any persons or company carrying on or proposing to carry on any business which the Company is authorised to carry on, or possessed of property suitable for the purposes of the Company, or business which can be carried on in conjunction therewith.25.To improve, manage, develop, grant right and privileges in respect of, or otherwise deal with, all or any part of property and rights of the Company.26.To subscribe for, take or otherwise acquire, and hold shares, stock debentures or other securities of any other Company, Co-operative Society or Society registered under the Societies Registration Act, 1860.27.To lend, advance money or give credit to such persons or companies and on such terms as may seem to be expedient, and in particular to customers and others having dealings with the Company, and to guarantee the performance of any such contract or obligation and the payment of money of or by any such persons or companies, and generally to give guarantees and indemnities. The Company shall however not carry on any banking business as laid down in Banking Act, 1949.28.To enter into any arrangements with any government or authorities, municipal, local or otherwise that may seem to be conducive to the

objects of the Company, or any of them, and to obtain from any such Government authority, person or Company any rights, privilege, charters, contracts, licenses and concessions which the company may think it desirable to obtain and to carry out, exercise and comply therewith.29.2To establish and maintain or procure the establishment and maintenance of an contributory or non-contributory provident fund or pension or superannuation funds for the benefit of, and give or procure the giving of donations, gratuities pensions, allowances or emoluments to any persons who are or were at any time in the employment or service of the Company, or who are or were at any time Directors or Officers of the Company, widows, families and dependents of any such persons and to establish, subsidies and subscribe to any institutions, associations, clubs, or funds calculated by the Company to be benefit of or to advance the interest and well-being of the employees of the Company, and make payments to or towards the insurance of any such persons as aforesaid, subject to the provisions of the Companies Act, 2013.30.To sell, lease, mortgage or otherwise dispose of the property, assets or undertaking of the Company or any part thereof for such consideration as the Company may think fit. 31.To act as agents, indentors or/and as trustees for any person or Company or government and to undertake and perform subcontracts and to do all or any of the above things in any part of the world, alone or jointly with others and either by or through agents, subcontractors, trustees or otherwise.32.To undertake and execute any trusts, the undertaking of which may seem to benefit the Company either gratuitously or otherwise.33.To collect and circulate statistics and other information relating to trade, commerce and industry.34.To create, or to contribute to, any depreciation fund, reserve fund, sinking fund, insurance fund, development or any other special fund including funds for payment of subsidies whether for depreciation or for repairing, improving, extending or maintaining any of the property of the Company or for amortisation of capital or for any other purpose conducive to the interest of the company.35.To employ and pay experts, Indian and foreign consultants, in connection with the business of the Company.36.To promote and undertake the formation of any institution or Company for the purpose of acquiring all or any of the property and liabilities of this Company or-form any subsidiary company or companies. 37.To dedicate, present or otherwise dispose of either voluntarily or for value any property of the Company deemed to be of national, public or local interest to any national trust, public body, museum, corporation or any of the same or of the public.38.To enter in to all sorts of the internal and/or external foreign collaborations, technical

assistance, financial or commercial arrangements, including export, market survey, study of market conditions in India or outside India for fulfillment of any object herein contained.39.To acquire or secure membership, act or privileges either in the name of the company or its nominee or nominees in and of any association, market, club or other institution in India or in any part of the world for the furtherance of business of the company.40.To insure any of the persons, properties, undertakings, contracts, guarantees, or obligation or profits of the company of every nature & kind in any manner whatsoever. 41.To refer any dispute, claim or demand by or against the company to arbitrators & to secure & perform the awards.42.To apply for, secure, acquire by grant, legislative enactment, assignments, transfer, purchase or otherwise and exercise, carry out and enjoy any charter, licenses, power, authority, franchise, concession, rights, or privileges, which any government or authority or any corporation or other public body may be empowered to grant and to pay for and in aid contribute towards carrying the same into effect.43.To accept gifts, bequests, devices and donations from members and others and to make gifts, to members and others in money, assets and properties of any kind, subject to the provisions of the Companies Act, 2013.344.To be interested in, promote joining and undertake the formation and establishment of such institutions, association, chamber or commerce, or other bodies, business with the object of the Company as may be considered to be conducive to the profit and interest of the Company and to acquire, promote, and/or subsidise any industry or undertaking.45.To open bank account with any Bank in the name of company.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding \*  rupees.

(iii) The share capital of the company is  rupees, divided into

15000000	Equity Share	Shares of	10	Rupees each	
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**Attachments**

First Subscriber (s) sheet

MOA\_Signed.pdf

**Declaration**

Pursuant to resolution no.  dated,  I, on the behalf of Board of Directors, declare that following amendments have been adopted in Memorandum of Association:

The above Clause V of Memorandum of Association has been altered vide Ordinary resolution passed in the Extra-Ordinary General Meeting of shareholders held on 12th September 2024.

**To be digitally signed by**

Name

FORAM RUPIN DESAI

Designation

Director

DIN

08768092

DSC